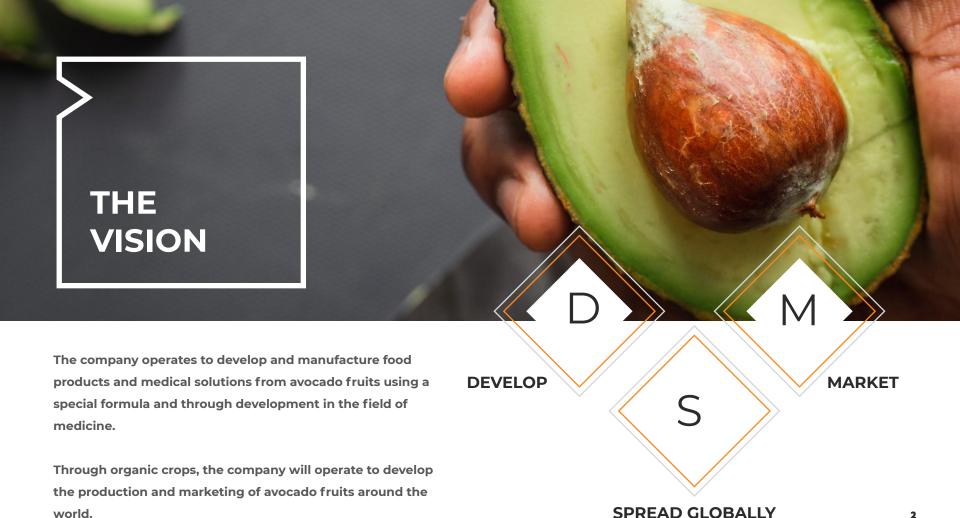


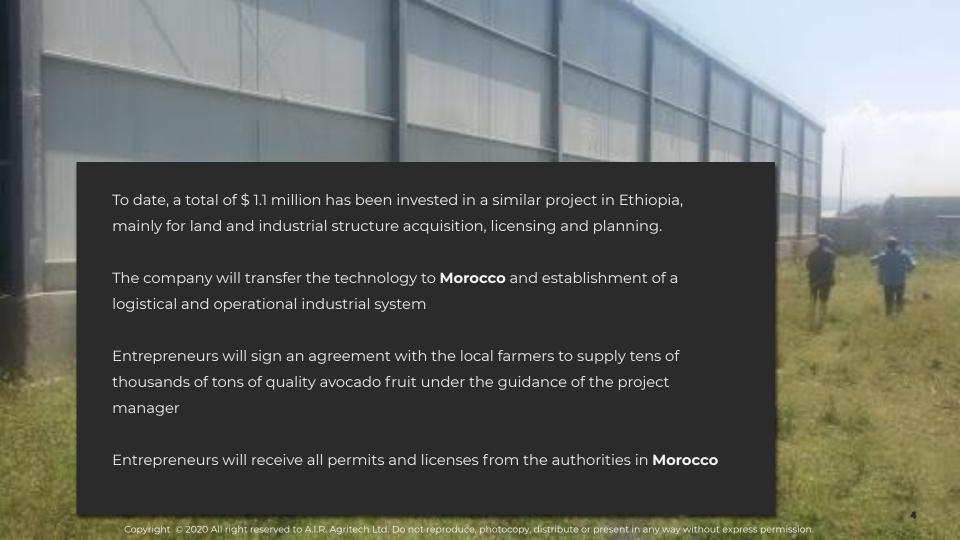
MOROCCO AVOCADO PROJECT

Presentation

November 2020







WHY MOROCCO?

Did you know?

Agriculture in Morocco employs about 40% of the nation's workforce. Thus, it is the largest employer in the country.

LOW LABOR COSTS

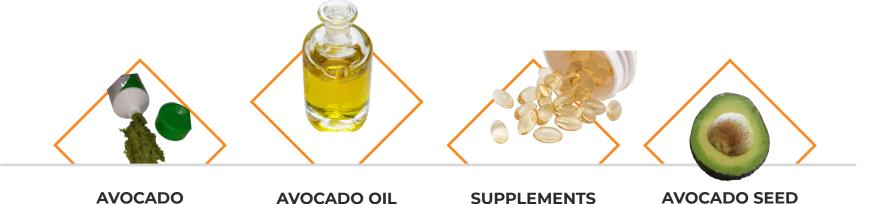
FRUIT PRICE PER KG IS LOWER COMPARED TO THE REST OF THE WORLD

CLIMATE CONDITIONS FOR GROWING AVOCADO ARE OPTIMAL

HIGH QUALITY FRUIT FROM ORGANIC CROPS RELATIVE TO THE WORLD

27,000 ACRES FOR AVOCADO CROPS IN A JOINT VENTURE GROW ABOUT 135,000 TONS OF AVOCADO PER YEAR

TOP PRODUCTS



MADE OF

AVOCADO

KERNEL FIBERS

EXTRACT FOR

USE IN THE

MANUFACTURE OF MEDICINE

PUREE

BENEFITS AND UNIQUENESS



segments

EXTEND SHELF LIFE

A special formula to extend product shelf life by organic means

FLAVORED AVOCADO PUREE

The Avocado Puree can be made into different flavors



COMPANY GOALS AND MILESTONES



Stage 1

Establishment of an industrial structure of 1000 square meters open space, planning and construction of a production floor

- Preparation of the structure to meet the standards of the Ministry of Health in Morocco.
- Moving machines, planning and organizing the production floor.
- Planning and management of the production chain from the stage of receiving the fruit to the production of the products.

Duration - 6-8 months

Investment required - \$2 million



Stage 2

Run-in period

- Logistics planning and operations.
- Running machines and equipment.
- Recruitment for a manufacturing plant.
- Establishment of a laboratory and technological recruitment
- At the same time of run-in period, marketing and distribution system will be established

Duration - 4 months

Investment required - \$1 million



Stage 3

Marketing and distribution

- Marketing and distribution to the Emirates and Arab countries,

 East Asia, US and Canada and Eastern Europe
- Distribution agreements with distributors in the target countries.

THE GLOBAL MARKET



The market is projected to show a healthy CAGR of 5.9% every year during the forecast period of 2018-2026; In avocado products for food, cosmetics and medicine

FINANCIAL FORECAST

Investment required up to stage 3 - \$2,500,000

First Sales Income	First Positive Yearly Cash-flow	ROI
First Year	Second Year	Second Year

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